

the evolution of cool.







## the hub of hip.

Hotel Valley Ho was cool back in 1956 when it first opened its doors. Before downtown Scottsdale was downtown. It's every bit as chic now, after an expansive but meticulously groomed 2005 rehabilitation.

The hotel is a classic in mid-century design and lighthearted ambiance, a fun-loving entity. Posh but never stuffy. Relaxed but far from dull.

A place so overflowing with the innocence and exuberance of its 50s-infused personality, it inspires only the most joyous of moods.

Welcome, friend, to a genuine, warm-hearted homage to cool.

Welcome to Hotel Valley Ho.





Studio Room

## room to groove.

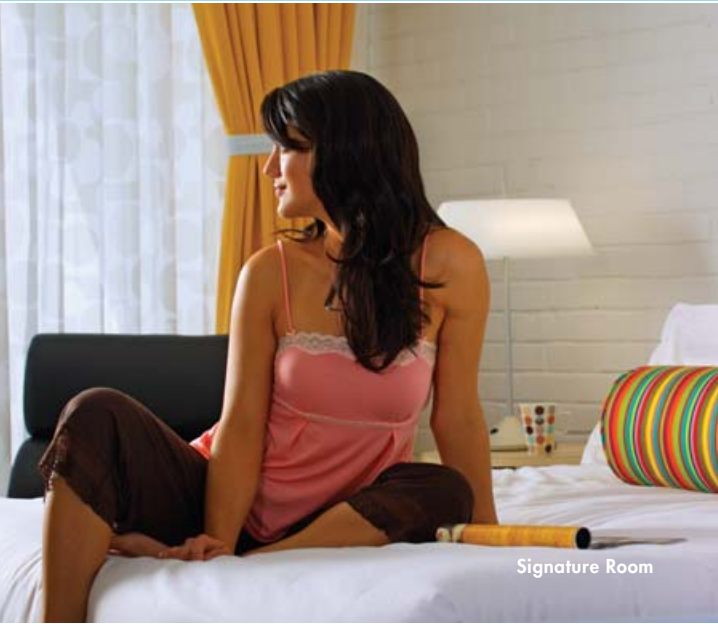
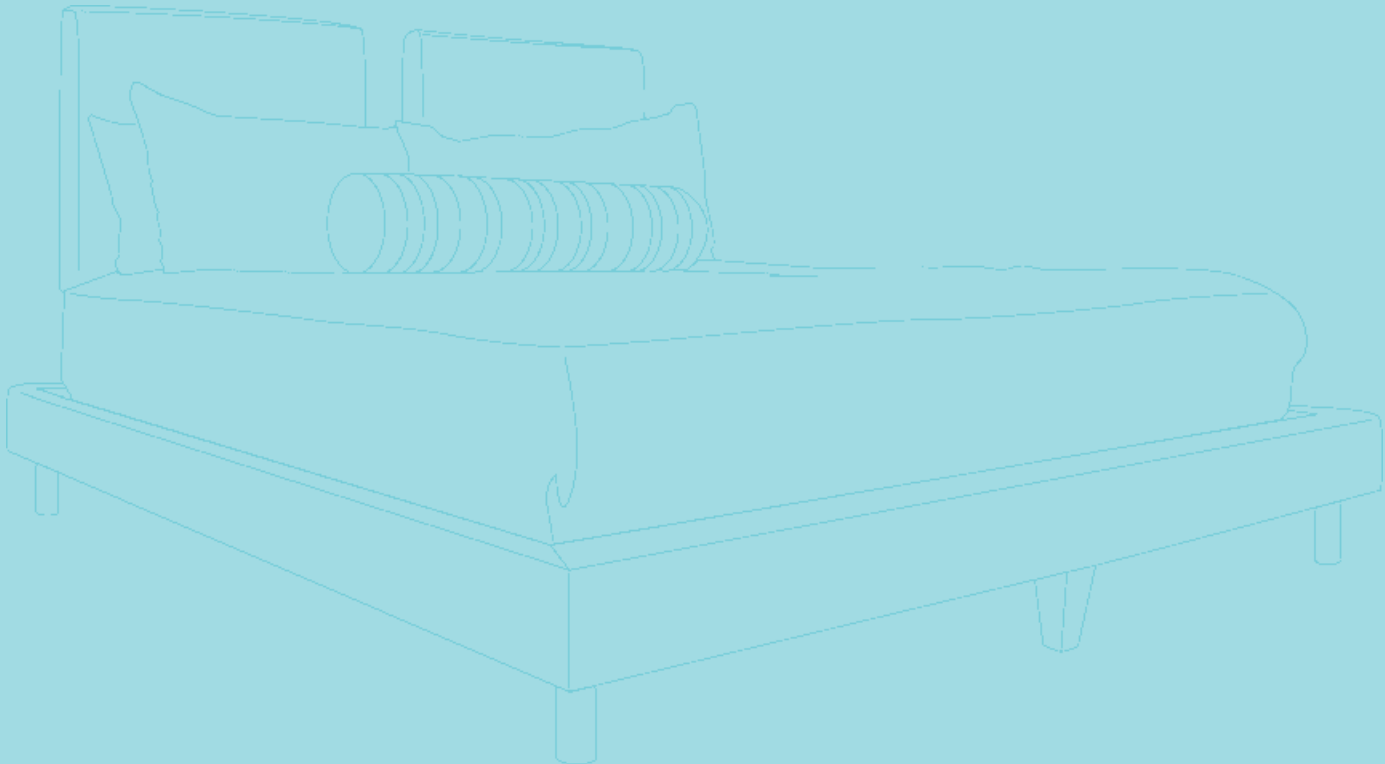
Wake. Dream. Indulge.

Make yourself at home in a setting that suits your mood. From the classic signature guest rooms to the wide-open studios and sunny cabanas, there's a choice for everyone who loves mid-century style and design.

Imagine glass walls opening onto your own private balcony or patio. Feather-top beds with 300-thread-count linens. Morning bar with complimentary espresso, coffee and tea. Thirty-two inch flat-screen LCD high-definition TV. Plus, luxurious red flower bath amenities to lift your spirits while soaking in an over-sized tub...that's the essence of every **Signature Room**.

**Studio Guest Rooms** are larger than the traditional guest rooms, and feature an open floor plan with the bathtub behind a curtain rather than a wall, so you can watch TV from the comfort of your bubble bath in a Philippe Stark designed tub. Simultaneously soothing and fun.

Ask for a **Cabana Guest Room** and you'll enjoy curtained, double-size "cabana" patios overlooking the pool, so there's plenty of room for idling in the shade entertaining friends. Poolside beverage service courtesy of Oh Pool Bar + Cabanas extends to your patio. Martini time, anyone?



Signature Room



Cabana Room



Executive Suite



Terrace Suite



Terrace Suite

### how suite it is.

If you need more room to feel comfortable, or are anticipating entertaining while a guest, you may choose to reserve a Terrace or Executive Suite.

**Terrace Suites** comprise four suites at the end of select wings, with an 800-square-foot patio or balcony. As large as the suite itself, the patio or balcony is surrounded by a glass wall and decorated with plush lounging furniture, making it ideal for enjoying the sunset and mountain views. Every suite features a custom-designed bed, black leather Eames chair, modern light fixtures and a 42" flat-screen LCD high-definition TV.

**Executive Suites** offer a spacious 1,035 square feet of striking modern design. Dramatic touches include a red, white and black palette, stylish circular bathtub for two, a living room made for entertaining, red lounge chairs, 42" flat-screen LCD high-definition TV and a 1,200-square-foot patio that's perfect for catered gatherings or simply relaxing in Arizona's warm weather.

Hotel Valley Ho's ongoing state of excellence has been recognized with the following awards and affiliations.

Preferred Hotels & Resorts

Historic Hotels of America

AAA Four Diamond

VH Spa: Top 55 New Spas in the World — *Condé Nast Traveler*

Top 20 Hotel Hot Spots — *American Airlines*

ZuZu and Trader Vic's:  
Restaurants Top Tables — *Bon Appétit*





Tower Two Bedroom Suite



Tower Suite Bath



Tower Suite



Tower Suite

the tower

## the pinnacle of luxury.

The ultimate boutique experience can be yours at The Tower, the artful, elite hotel soaring above Hotel Valley Ho. Here the rooms are designed as light, bright, fanciful havens with sweeping panoramic views, and every guest is afforded VIP status. Guest rooms located on the third through seventh floors include two-story lofts, one and two-bedroom condominiums and exclusive penthouses.

**Tower Signature Rooms, Tower Suites and Two Bedroom Tower Suites** all reflect the modern elegance of classic mid-century design, from the floor-to-ceiling glass walls to the contemporary glass subway tiles in the master bath. Highlights include a custom-swivel plasma-screen TV, 1950s-design chairs, stainless steel hardware, a fully-equipped kitchen, and dazzling bright-yellow cabinets and focal points throughout.

Special conveniences for Tower guests begin before you arrive. A personal shopper will stock up on your favorite foods and sundries, and you can check in at curbside without ever visiting the front desk. Your private chef will offer pre-prepared dinners for you and your guests to enjoy at leisure, or cook favorite specialties right on the spot. And butler service is available around the clock.

The Tower Concierge can arrange private guided tours of local art galleries, rentals of any vehicle from Bentleys to Ferraris and more, tee times at Scottsdale's best golf courses, and of course a special amenity when you arrive. If you prefer simply relaxing in your jammies, the entertainment system includes DVD, CD, iPod satellite, and high-speed internet with free WiFi.

relax, you're in good hands.

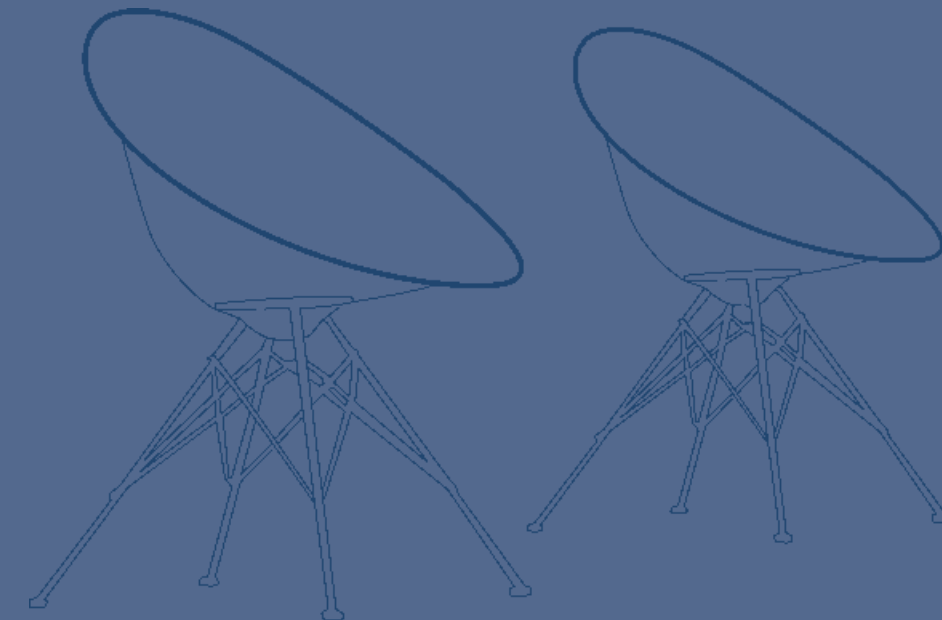
VH Spa makes Vitality and Health a priority. This urban spa, with fitness center and movement studio, is just as accessible to time-challenged business travelers as it is to leisure guests. A 30-minute foot scrub-and-rub for those on tight schedules can be every bit as relaxing and healing as longer, more involved therapeutic treatments.

Whether a business or leisure guest, you're invited to step into a world of glass and air, color and light. Relax on the spa deck before a leisurely massage in an individual or double treatment room. Work out in the fresh air with your choice of poolside views or private TV.

The VH Spa features seven private treatment rooms and one double, a spa deck, a fitness room with FreeMotion workout equipment and free weights, as well as Precor cardio equipment and Concept 2 Rower overlooking the pool. Don't forget the Movement studio for Pilates, yoga, T'ai Chi, belly dancing and personal training.

Sign up for a guided hike along the trails of the Valley's scenic mountains, or rent a bicycle and cruise the streets of Old Town Scottsdale.

The VH Spa Boutique showcases its own line of gifts including red flower spa body essentials, Valley Ho gear featuring vintage-inspired apparel, in-room accessories, books, CDs and stationery.







## shake and bake.

There's nothing like simple food to simply hit the spot. Celebrated Chef Charles Wiley serves up delicious American food for breakfast, lunch and dinner at ZuZu... complete with a classic counter, soda fountain, comfortable booths and scenic courtyard, where you're welcome to dine outside overlooking the pool.

Poolside, relax with friendly service from the staff of **OH Pool Bar + Cabanas**. Kick back on an overstuffed chaise lounge and cool off while you sip a handcrafted cocktail from the bar and enjoy poolside dining. Relax in the cool shade of the cabanas, charged by the hour, the half-day or the day.



## island fab.

Hungry for crispy duck with moo shu pancakes, scallions, cucumbers and hoi sin sauce? Then **Trader Vic's**, a Polynesian classic, is your kind of place. Recreating the flavor of Scottsdale's original Trader Vic's, a landmark from the same era as the hotel itself, this reborn restaurant celebrates Asia and the islands...with dining indoors and on the lushly landscaped patio.

Trader Vic's at Hotel Valley Ho prides itself on the finest seasonings and farm-fresh ingredients from local purveyors, for a true fusion of Hawaiian and Polynesian cuisine with Asian and French influences. The culinary team uses a variety of multi-ethnic island cooking methods with custom built wok stations and the restaurant's focal point, a trademark Chinese Fired Oven.



Sky Line Rooftop



Sahara Boardroom



SoHo Ballroom

## let's meet on it.

Blending mid-century style with digital convenience, the various size boardrooms feature high-definition flat-screen TVs, built-in work stations, WiFi and cable modem connectivity, enhanced by Nienkamper-Vox tables and Herman Miller chairs. Each meeting room is brightened with an abundance of natural light.

Ideal for catered events and team-building activities as well as casual meetings, the outdoor venues such as Palm Court and OH Pool area can accommodate groups from 10 to 500.

Dramatic design, convenient access and the ultimate in high-tech capabilities grace the SoHo and Valley Ho ballrooms overlooking the airy courtyard. The SoHo features floor-to-ceiling frosted glass for natural light and privacy, as well as easy access for everything from full-stage productions to any auto debut.

The city's most dramatic and scenic location—the Sky Line Rooftop—is perched atop the seven-story tower, with panoramic views of Camelback Mountain and Old Town Scottsdale. It's an ideal setting for sunset cocktail receptions, stargazing and even Yoga classes.

## something old. something new.

For spa indulgence, for incredible honeymoon suites, for dancing above the clouds, and for the wedding of your dreams... We do it for you.

Choose from a variety of beautiful settings for your ceremony and reception, as well as special events like a rehearsal dinner, bridal shower or brunch.

The courtyard and lawn, highlighted by towering palms, lush landscaping and charming water features, make a perfect venue for outdoor weddings under the warm Arizona sun.

If you're already planning your wedding at Hotel Valley Ho, keep in mind the myriad of grooming and pampering services of VH Spa. Work is play when you employ expert hair and make-up stylists in preparation for your big day ahead.

Searching for an out-of-the-ordinary bachelorette party? Belly dancing instructors add vitality and energy to your fun night, encouraging you and your girlfriends to shake it up and create an event to remember. Note, too, that renowned Chef Charles Wiley and his creative culinary team can make your rehearsal dinner deliciously memorable.



Photo by Sergio



Photo by melissajill.com

BALLROOMS	Square Footage	Length x Width	Ceiling Height	Banquet	Classroom	Conference	Reception	Theater	U-Shape
SoHo Room	4,000	72' x 55'6"	17'	280	205	100	550	500	80
SoHo I	2,000	36' x 55'6"	17'	140	100	50	275	250	40
SoHo II	2,000	36' x 55'6"	17'	140	100	50	275	250	40
Valley Ho Room	2,410	41' x 60'	11'	160	110	60	320	256	60
Valley Ho I	1,205	41' x 30'	11'	80	55	30	160	128	30
Valley Ho II	1,205	41' x 30'	11'	80	55	30	160	128	30
Main Place Courtyard	2,000	40' x 50'	—	120	—	—	275	—	—

Notes: \_\_\_\_\_  
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MEETING ROOMS & BOARDROOMS	Square Footage	Length x Width	Ceiling Height	Banquet	Classroom	Conference	Reception	Theater	U-Shape
Riviera Boardroom	356	15' x 25'	9'	—	—	12	—	—	—
Sahara Boardroom	760	31' x 25'	9'	—	—	18	—	—	—
Tropicana Room	1,152	47' x 25'	9'	70	60	46	125	120	40
HVH Boardroom	308	14' x 22'	9'	—	—	12	—	—	—
Boardroom Courtyard	1,200	—	—	70	—	—	125	—	—

Notes: \_\_\_\_\_  
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OUTDOORS	Square Footage	Length x Width	Ceiling Height	Banquet	Classroom	Conference	Reception	Theater	U-Shape
Palm Court	10,000	—	—	400	—	—	650	—	—
OH Pool	6,750	—	—	225	—	—	325	—	—
Sky Line Rooftop	3,500	—	—	170	—	—	250	—	—
Main Place Courtyard	2,000	40' x 50'	—	120	—	—	275	—	—

Notes: \_\_\_\_\_  
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## swell surroundings.

While almost anything imaginable can be found at Hotel Valley Ho—from a fragrant cup of coffee in the lobby to vintage candy at the newsstand, from soothing foot massages poolside to Paul Frank-stylized Julius bikes for rent—feel free to rely on the concierge to organize offsite plans.

Concert tickets, restaurant reservations, tee times, shopping transportation—all this can be arranged for your pleasure. The hotel, in fact, is a favorite choice for spring training fans because of its proximity to local ballparks. Downtown Scottsdale is renowned for its art galleries, boutiques, shops, and a wide variety of topnotch restaurants, all just a short stroll away.



## storied stays.

Hotel Valley Ho was once the meeting place of Scottsdale society, a year-round resort to Hollywood stars, and an oasis for well-heeled visitors from around the country.

Built with Frank Lloyd Wright-inspired elements, its distinctive architecture made the property an instant icon of Scottsdale. Hotel Valley Ho is still one of the nation's best-preserved examples of mid-century modern architecture. And now, its future is as golden as its past.

In 2004, Westroc Hotels & Resorts embarked on an \$80-million rehabilitation and expansion of Hotel Valley Ho. Reopened in 2005, the 194-room urban resort and spa blends the old with the new: classic modern architecture with current conveniences such as complimentary wireless Internet access throughout, flat-screen televisions, a state-of-the-art exercise facility, the VH Spa, ZuZu, the legendary Trader Vic's and the exclusive Residential Tower.





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